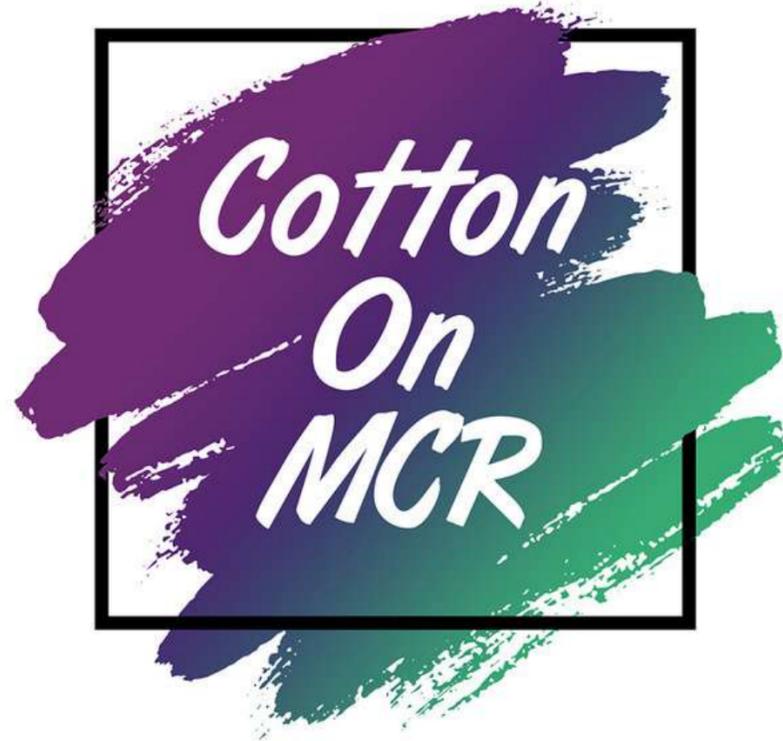


COTTON ON MCR



Cotton On MCR

part of Cotton On Creative Ltd

Sponsorship Package

OUR STORY



Here at Cotton On MCR our mission is to provide Manchester with a huge variety of new, engaging and exciting art events. We are bringing you a great mix of exhibitions, art fairs, art workshops, talks and more. We aim to show that art can be for everyone, and made *by* anyone!

Cotton On MCR launched in 2017 and started off as a blog and things grew from there. We realised that although Manchester does have a thriving art scene, there isn't a base that shows that off. So we created Cotton On MCR, not only to promote the amazing work and events of local artists, but to *create* amazing events to contribute to the art world too!

We are passionate about art and Manchester and want you to get involved and get passionate too!

Our Events: Exhibitions



One of our key values at Cotton On MCR is to show that art can be for everyone, so we curate exhibitions that embody that.

We realise the art world and galleries can sometimes be a little elitist but we want to show that doesn't have to be the case!

Our exhibitions feature Greater Manchester artists of all backgrounds and level, giving artists the chance to show in established galleries and other venues around the city, reaching new audiences and art fans, and having the opportunity to sell their work too.

We have even sold work to New York!

Our Events: Exhibitions



Feedback from previous events

'Amazing event! Keep killing it!'

'Fantastic event!'

'It was perfect!'

'...you do a fantastic job of promoting artists and come across as very caring and an extremely professional organisation.'

'I thought it was a stunning show with a fantastic variety of local artists set in a beautiful gallery.'

'What really impressed me was the diversity of artworks on show. The exhibition is a refreshing change from the many more elitist shows that stick to a more limited palette.'

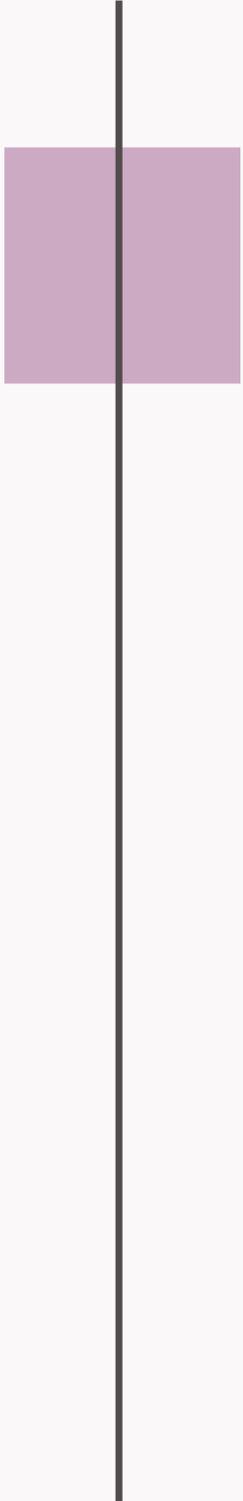


Our Aim

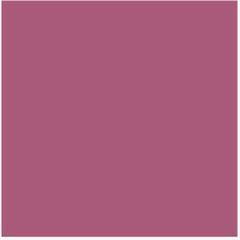
Our aim is to promote the amazing talent that Manchester's art scene has to offer. All of our events provide an opportunity to bring the community together and nurture the local art scene.

We provide lot's of opportunities for professional creatives and hobbyists alike. Whether it's an exhibition, artist talk, art fair or workshop, we want to make our events the best that they can be. That's where you come in!





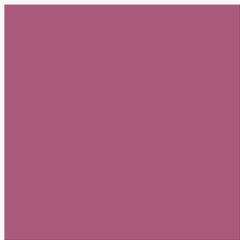
What's in it for you



By sponsoring a Cotton On MCR exhibition, your product and/or services will be reaching a huge, local audience, an audience of like-minded people, who wish to support local and independent companies and creative brands.

We are all about working with and promoting local businesses in Manchester, and see this sponsorship as an ongoing partnership with like-minded businesses.

As an event sponsor, you will receive special benefits and promotion, plus direct access to our audiences, both at the event and beyond.



Sponsorship breakdown

COTTON ON MCR





WHAT WE CAN OFFER FOR YOUR DONATION*

Promotion of your brand via our website, newsletter, and social media channels.

Your logo on our website on relevant pages and exhibition branding (including online posters, social media posts and printed leaflets).

Featured article on our website about your business.

Product placement at our exhibition and/or future events where applicable.

A chance to speak directly to our audience/network - event permitting.

Competitions where your product is a prize.

Vouchers/discount for your business/product when Cotton On MCR receive a purchase.

A looped video advert on a small screen at the event



WAYS YOU CAN SPONSOR US:

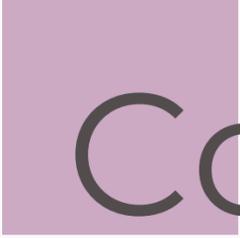
Drinks - at our Opening night we would like to offer a selection of wines / beers and soft drinks.

Printing - we need a variety of marketing items printed, from event posters, directional signs, exhibition lists and more.

Cash donation - hosting these events costs money. A donation of cash would go towards a variety of outgoings, from venue hire, furniture hire, advertising, staffing and so on.

Venue - we love that our events are held in different venues around Greater Manchester. So if you have a venue that you think will be suitable for future events, let us know!

Anything else - we are always open to talking to you about your ideas and what things you have in mind that you can offer. Let's start the conversation today...



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Thank you!

We want to thank you for your time and consideration and hope to work with you soon.

COTTON ON MCR