

COTTON ON MCR



Cotton On MCR:

Commissioned Reviews

OUR STORY



Here at Cotton On MCR our mission is to provide Manchester with a huge variety of new, engaging and exciting art events. We are bringing you a great mix of exhibitions, art fairs, art workshops, talks and more. We aim to show that art can be for everyone, and made *by* anyone!

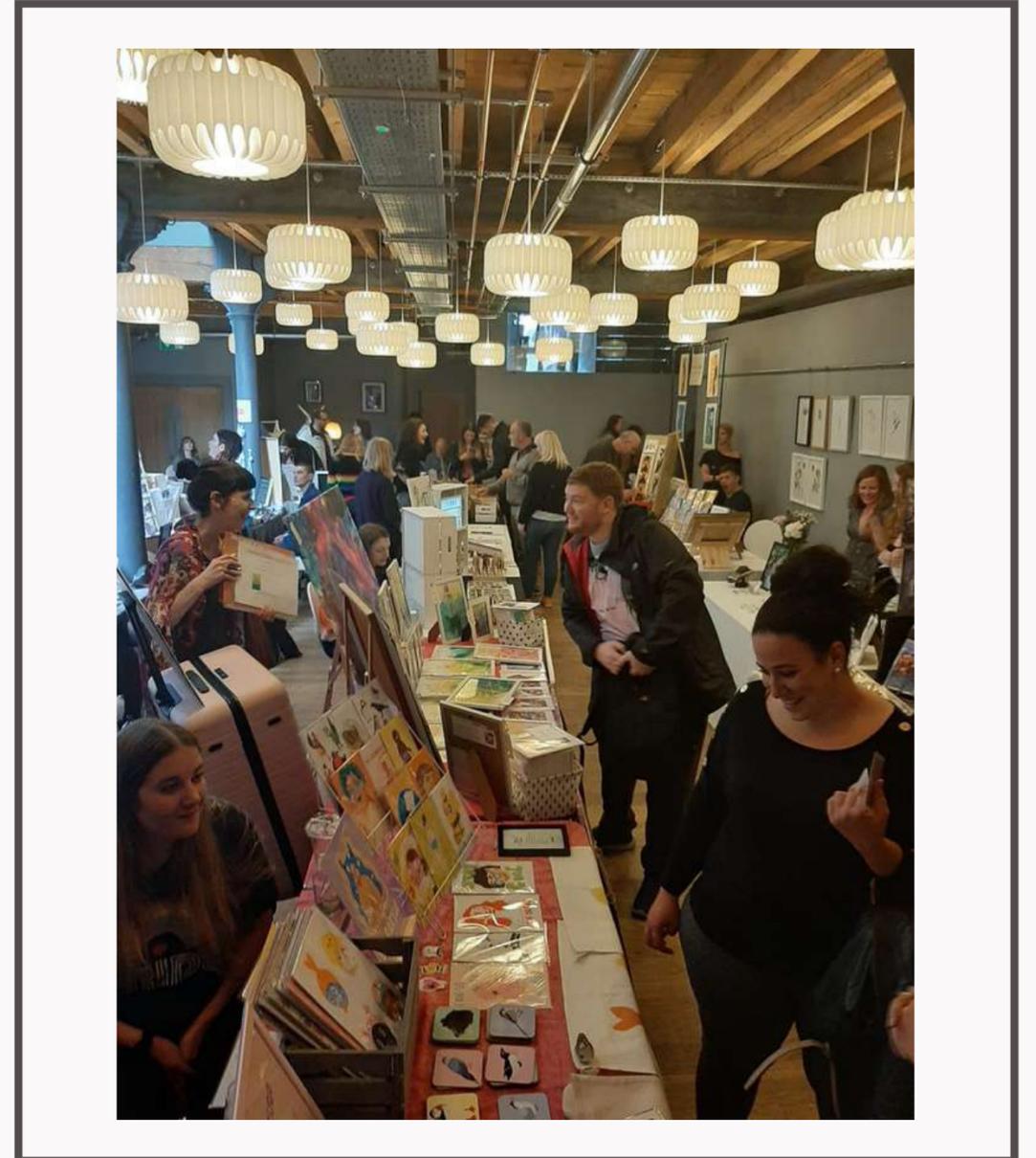
Cotton On MCR launched in 2017 and started off as a blog and things grew from there. We realised that although Manchester does have a thriving art scene, there isn't a base that shows that off. So we created Cotton On MCR, not only to promote the amazing work and events of local artists, but to *create* amazing events to contribute to the art world too!

We are passionate about art and Manchester and want you to get involved and get passionate too!

OUR COMMISSIONS

We are dedicated to supporting the incredible talent that Manchester has to offer! Whether you have an up and coming event/ exhibition or you're an artist looking to promote your work, we have the perfect platform to help you get the word out!

Not only do you get a dedicated article on our website but you will also be promoted across our established social media platforms. This means you'll be reaching our audience of over 6,000 followers on Instagram alone!



OUR SOCIAL MEDIA

6,788 followers on Instagram

9,249 accounts reached on average per month on Instagram with an average of 2,500 accounts reached per post

1,406 Instagram profile visits a month as well as a consistently high average engagement rate of 7%

4,600 website views per month on average, with 75 visitors per day

1,026 page followers on Facebook with 7,904 people reached per week





PRICE BREAKDOWN

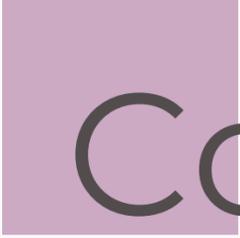
COMMISSIONS - £90

A 1000 word (approx) article

Feature on the newsletter for 4 weeks which includes a mention in the newsletter video

Promotion on Instagram and Facebook

The cost also includes travel/a visit to a Manchester place of your choice - exhibition/event/studio visit etc.



Contact Information

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Thank you!

We want to thank you for your time and consideration and hope to work with you soon.

COTTON ON MCR