

COTTON ON MCR



*Art Events, Workshops and More.*

# Cotton On MCR:

*Sponsorship Package*

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# OUR STORY

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Here at Cotton On MCR our mission is to provide Manchester with a huge variety of new, engaging and exciting art events. We are bringing you a great mix of exhibitions, art fairs, art workshops, talks and more. We aim to show that art can be for everyone, and made *by* anyone!

Cotton On MCR launched in 2017 and started off as a blog and things grew from there. We realised that although Manchester does have a thriving art scene, there isn't a base that shows that off. So we created Cotton On MCR, not only to promote the amazing work and events of local artists, but to *create* amazing events to contribute to the art world too!

We are passionate about art and Manchester and want you to get involved and get passionate too!

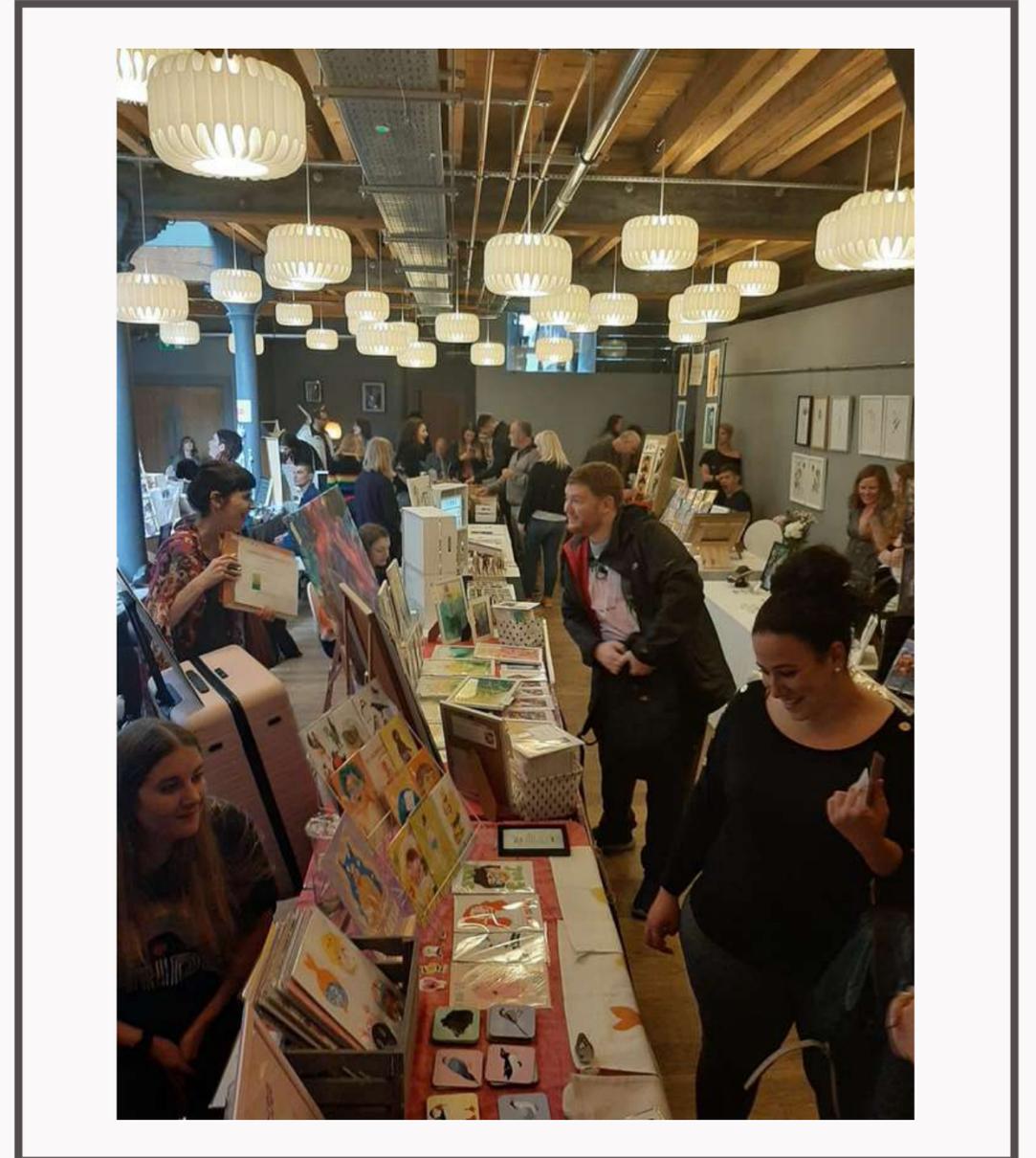
# Our Events: Art All-Dayer

There is no other event like it! We combine the best of Manchester's art scene into one amazing Art All-Dayer – featuring a huge affordable art fair, workshops, a pop-up exhibition and more, all rolled into one all day event!

Brought to you by the best of Manchester's creatives, this event is the first of its kind. It's a great event for all art fans, those amazing art.

We host this four times a year, Spring, Summer, Autumn and Christmas time.

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# Our Events: Exhibitions



One of our key values at Cotton On MCR is to show that art can be for everyone, so we wanted to curate exhibitions that embody that.

We realise the art world and galleries can be a little elitist but we want to show that doesn't have to be the case!

Our exhibitions feature Greater Manchester artists of all backgrounds and level, giving artists the chance to show in established galleries in front of a public audience

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# Our Events: Workshops

Hosted across different venues in Greater Manchester, our workshops provide the perfect opportunity for anyone to get creative whilst meeting like minded people.

We provide a range of workshops from painting to wire sculpture, drawing to textiles and so much more! All of our classes are ran and assisted by established artists so our attendees are learning from the best, gaining skills they can take away with them.

We also have a dedicated Facebook group for our workshop attendees so they can continue to socialise with others, share their work and continue to learn.

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# Feedback from previous events

'Amazing event! Keep killing it!'

'Fantastic event!'

'It was perfect!'

'...you do a fantastic job of promoting artists and come across as very caring and an extremely professional organisation.'

'I thought it was a stunning show with a fantastic variety of local artists set in a beautiful gallery.'

'What really impressed me was the diversity of artworks on show. The exhibition is a refreshing change from the many more elitist shows that stick to a more limited palette.'

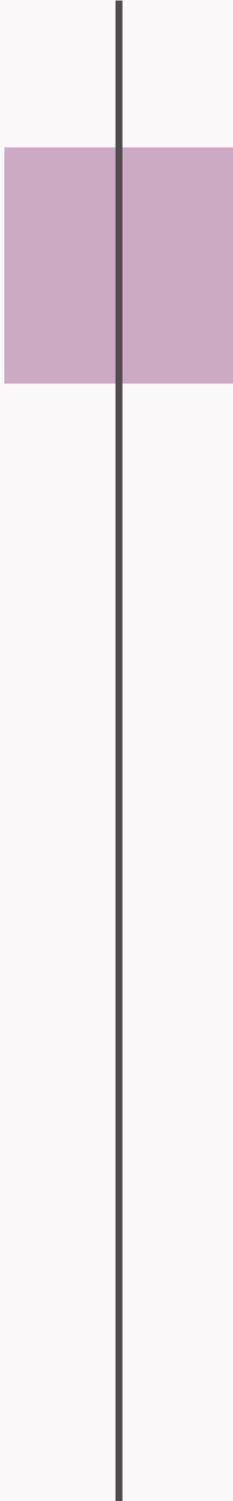


# Why we need you

Our aim is to promote the amazing talent that Manchester's art scene has to offer. All of our events provide an opportunity to bring the community together and nurture the local art scene.

We provide lot's of opportunities for professional creatives and hobbyists alike. Whether it's an exhibition, artist talk, art fair or workshop, we want to make our events the best that they can be. That's where you come in!





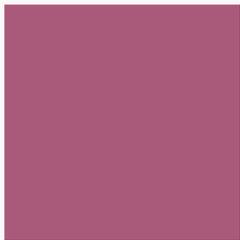
# What's in it for you



By sponsoring a Cotton On MCR event, your product and/or services will be reaching a huge, local audience, an audience of like-minded people, who wish to support local and independent companies and creative brands.

We are all about working with and promoting local businesses in Manchester, and see this sponsorship as an ongoing partnership with like-minded businesses.

As an event sponsor, you will receive special benefits and promotion, plus direct access to our audiences, both at the event and beyond.



# Sponsorship breakdown

COTTON ON MCR



01

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## FOR A SPONSORSHIP OF £250

Promotion of your brand via our website, newsletter, and social media channels.

Your logo on our website on relevant pages and exhibition branding (including online posters, social media posts and printed leaflets).

Featured article on our website about your business.

Product placement at our exhibition and/or future events where applicable.

A chance to speak directly to our audience/network - event permitting.

Competitions where your product is a prize.

Vouchers/discount for your business/product when Cotton On MCR receive a purchase.

A looped video advert on a small screen at the event

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## FOR A SPONSORSHIP OF DONATING DRINKS

Promotion of your brand via website, newsletter, and social media channels.

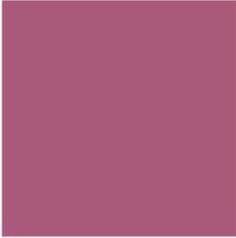
Your logo on our website on relevant pages and exhibition branding (including online posters, social media posts and printed leaflets).

Product placement at our exhibition.

Competitions where your product is a prize.

Vouchers/discount for your business/product when Cotton On MCR receives a purchase.

A looped video advert on a small screen at the event.



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03

## FOR A SPONSORSHIP OF PRINTING

Promotion of your brand via website, newsletter, and social media channels.

Your logo on our website on relevant pages and exhibition branding (including online posters, social media posts and printed leaflets).

Competitions where your product is a prize.

Vouchers/discount for your business/product when Cotton On MCR get a purchase.

A looped video advert on a small screen at the event



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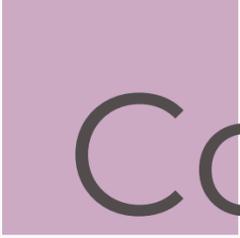
## FOR A SPONSORSHIP OF VENUE

We are always looking for venues to host our; workshops, art fairs, exhibitions and art talks.

We are needing venues be within Greater Manchester with easy access to transport links.

If you think your venue would be a good fit for any of our events, we provide a sponsorship for venue that would mean allowing us to use the space for our event in exchange for promotion from us.





# Contact Information

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# Follow us on Social Media

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Cotton On MCR



# Thank you!

We want to thank you for your time and consideration and hope to work with you soon.

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