

COTTON ON MCR



**OPEN CALL**

**Apply for Cotton On MCR  
open call exhibition,  
open to all Manchester  
based artists.  
There are a whole  
bunch of opportunities  
for EVERY applicant  
that applies!**

For further information,  
and how to apply, head to  
[www.cottononmcr.com](http://www.cottononmcr.com)

Application deadline  
Friday 26th March.



Saul Hay  
Gallery

@cottononmcr  
Exhibition dates:  
Friday 23rd April - Monday 4th May

# IN MANCHESTER

*Art Exhibition  
Sponsorship Package*

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# OUR STORY

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Here at Cotton On MCR our mission is to provide Manchester with a huge variety of new, engaging and exciting art events. We are bringing you a great mix of exhibitions, art fairs, art workshops, talks and more. We aim to show that art can be for everyone, and made *by* anyone!

Cotton On MCR launched in 2017 and started off as a blog, things grew from there. We realised that although Manchester does have a thriving art scene, there isn't a base that shows that off. So we created Cotton On MCR, not only to promote the amazing work and events of local artists, but to *create* amazing events to contribute to the art world too!

We are passionate about art and Manchester and want you to get involved and get passionate too!

# Cotton On MCR: In Manchester



*Art Events, Workshops and More.*

We are extremely excited to be hosting our first, stand-alone art exhibition! This exhibition will feature a great mix of Manchester based artists, showcasing local talent from students, hobbyists and established artists alike. With over 30 different artists all showing a mix of 2D and 3D work, there will be something for everyone in this exhibition.

All artists chosen submitted work via an open call, with the only criteria being that they are living and/or working in Manchester. So there really is an eclectic mix of art work on show.

Held at the amazing Saul Hay Gallery in Castlefield, collaboratively we want to show that galleries are open to all. We understand that some galleries and exhibitions can come across as elitist - we want to show that this isn't the case, and by displaying work of local and mixed media artists, we know that this exhibition will be a huge success.

COTTON ON MCR

# Feedback from previous events

'Amazing event! Keep killing it!'

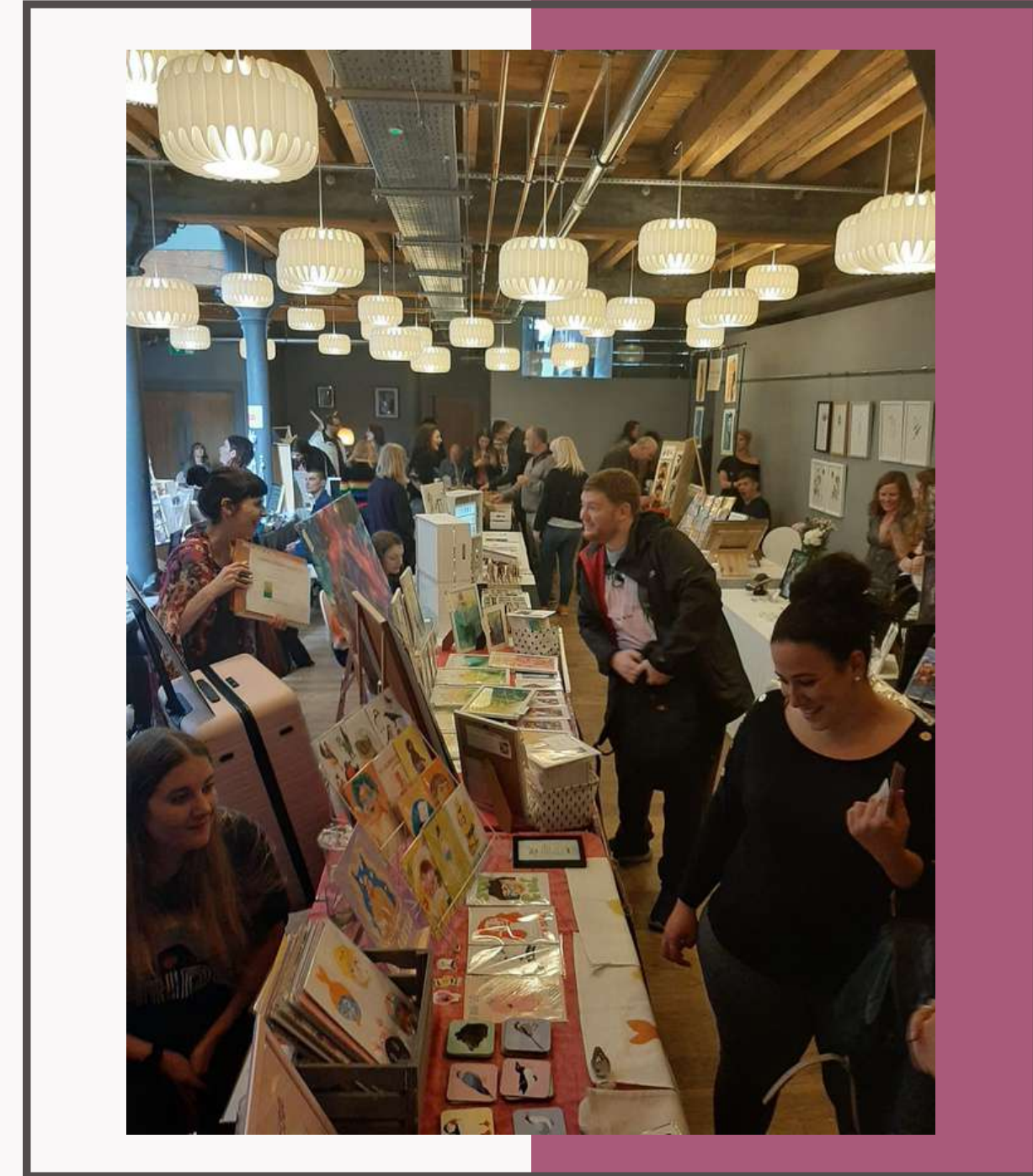
'Fantastic event!'

'It was perfect!'

'...you do a fantastic job of promoting artists and come across as very caring and an extremely professional organisation.'

100% of attendees said they would recommend Cotton On MCR events to a friend.

85% of attendees said the event was Very Good/Excellent



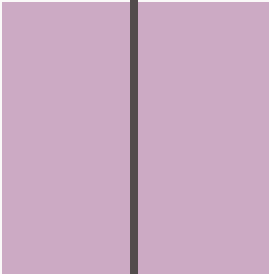
# Why we need you

Our aim is to promote the amazing talent that Manchester's art scene has to offer. This event will be an opportunity to bring the community together to really celebrate our local artists. We believe Open Call exhibitions like this are vital to Manchester's art scene, and give the opportunity for a huge range of artists, hobbyists and students alike to showcase their work.

We want to make this event the best that it can be for those involved. That's where you come in!



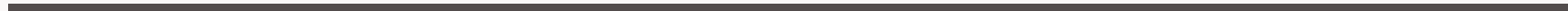
# What's in it for you



By sponsoring Cotton On MCR: In Manchester exhibition, your product and/or services will be reaching a huge, local audience, an audience of like-minded people, who wish to support local and independent companies and creative brands.

We are all about working with and promoting local businesses in Manchester, and see this sponsorship as an ongoing partnership with like-minded businesses.

As an event sponsor, you will receive special benefits and promotion, plus direct access to our audiences, both at the event and beyond.



# Sponsorship breakdown

COTTON ON MCR



01

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## FOR A SPONSORSHIP OF £250

Promotion of your brand via our website, newsletter, and social media channels.

Your logo on our website on relevant pages and exhibition branding (including online posters, social media posts and printed leaflets)

Featured article on our website about your business.

Product placement at our exhibition and/or future events where applicable.

Be invited to the exhibition preview to talk to our audience/network.

Competitions where your product is a prize.

Vouchers/discount for your business/product when Cotton On MCR receive a purchase.

A looped video advert on a small screen at the event



02

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## FOR A SPONSORSHIP OF DONATING DRINKS FOR THE OPENING NIGHT

Promotion of your brand via website, newsletter, and social media channels.

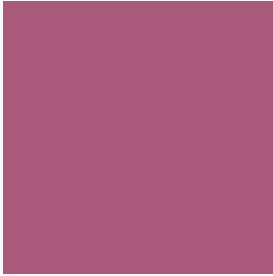
Your logo on our website on relevant pages and exhibition branding (including online posters, social media posts and printed leaflets). □

Product placement at our exhibition.

Competitions where your product is a prize.

Vouchers/discount for your business/product when Cotton On MCR receives a purchase.

A looped video advert on a small screen at the event.



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03

## FOR A SPONSORSHIP OF PRINTING

Promotion of your brand via website, newsletter, and social media channels.

Your logo on our website on relevant pages and exhibition branding (including online posters, social media posts and printed leaflets).

Competitions where your product is a prize.

Vouchers/discount for your business/product when Cotton On MCR get a purchase.

A looped video advert on a small screen at the event



# Contact Information

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Email Address

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Follow us on  
Social Media

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@cottononmcr



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@CottonOnMCR



*Instagram*  
@cottononmcr

The poster features a white background with a black border. At the top right, the words "OPEN CALL" are written in a large, black, sans-serif font. Below this, on the left side, is a block of text in a smaller, black, sans-serif font. At the bottom left is a logo for "Cotton On MCR" with a colorful brushstroke background. At the bottom center and right are the gallery name, social media handle, and exhibition dates. The background of the poster is decorated with abstract shapes in shades of red, orange, and purple, and a pattern of small, teal, dashed lines.

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# Thank you!

We want to thank you for your time and consideration and hope to work with you soon.

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